

Humor Spotlight



I can't win. To catch the attention of my true love, I sent her flowers everyday for a month. Yesterday she eloped with the florist.

Everything is so high-tech now, next thing you know they'll be delivering babies which are cordless.

I didn't like the bucket seats in my new car, so I complained to the dealer. He said I have the wrong sized bucket.

Just remember; Old salespeople never die. They're just out of commission.

I don't need a car alarm. To deter thieves, I just leave the repair bills on the dash.

I went to a doctor who specializes in acupuncture. I got stuck for \$200.

UNIQUE SECURITY PRODUCTS

Chamber of Commerce Estimates the Losses from Computer Theft at \$40 Billion

You've installed the latest software to ensure your personal computer is protected. You've implemented access control and data protection. You have done what's needed for your PC security, right? Maybe not. What happens when you come to work and your PC is gone? Or all the PCs in the department or office are gone?

Computer theft is now second only to automobile theft according to "Security Sales Magazine." The U.S. Chamber of Commerce estimates the loss in computers and information to be as high as \$40 billion a year!

Much has been written about passwords, encryption, dial-up modems, and many other sophisticated products, but these represent only part of the story. Security needs to also involve the physical protection of PC hardware. Your steps should be:

- Analyze the types of losses to which your PCs are exposed.
- Determine the true value of the hardware and information.
- Choose an appropriate anti-theft product.

Types of Losses

Do your employees borrow systems or peripherals from each other? Usually when a borrowed item doesn't get returned it becomes "lost". Although it hasn't been stolen, it might as well have been.. Relaxed security and controls also lead to deliberate internal theft.

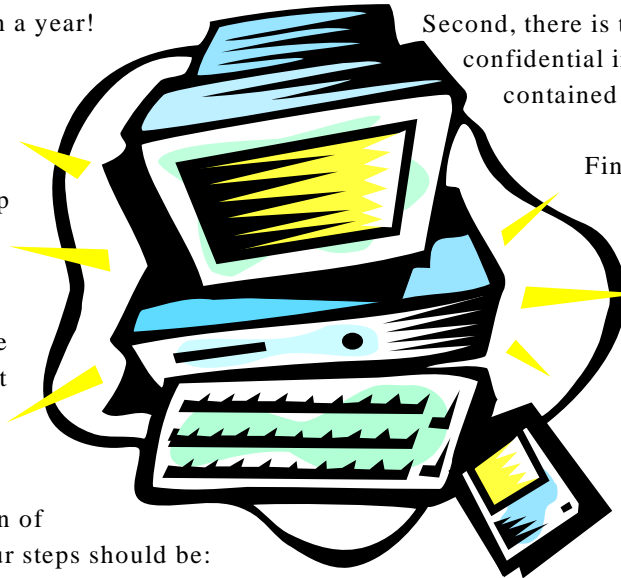
In addition to internal losses, there is the thief who breaks into your building. The PC is a high-value, easily marketable item. Thieves may also be spies, looking for confidential information, secrets and customer lists.

The Value of Your Computers

Each PC has three separate values to your organization. The first is the easiest to calculate—the actual cost to replace the system. Even if you have insurance to cover your loss, the policy probably carries a deductible.

Second, there is the value of the confidential information contained within the PC.

Finally you will need to put a value on the down-time you will experience while the PC is being replaced and the data is being reentered or recreated. Even with back up data, this can be expensive.



Anti-Theft Products

We offer a variety of physical anti-theft products that are available to secure your computers. They include:

- Bolt-On Plate & Cable Kits
- Adhesive Plate & Cable Kits
- Notebook Security Clips
- Screw-On Systems
- Diskette Security Devices

If you would like more information on physical security devices which can secure your PCs and reduce your risk of physical loss, please call our office.